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STAHL CraneSystems GmbH
Daimlerstraße 6
74653 Künzelsau

Your contact for questions on the content:
Heike Metzger
Tel. +49 7940 128-2388
Fax +49 7940 128-2300
heike.metzger@stahlcranes.com

Author:
Clara Ketterer
Tel. +49 711 64868-0
clara.ketterer@visuell.de

www.stahlcranes.com

Partners in motion control
STAHL CraneSystems, Yale, Pfaff-silberblau and Magnetek join hands to exhibit at the LogiMAT 2018

STAHL CraneSystems has been part of the large Columbus McKinnon family since spring 2017. Last year the Künzelsau company still exhibited on its own at the LogiMAT – this year the joint stand with the brands Yale, Pfaff-silberblau and Magnetek testifies to its successful integration into Columbus McKinnon.

By uniting brands such as STAHL CraneSystems, Yale, Pfaff-silberblau and Magnetek, Columbus McKinnon offers an extensive product portfolio under one roof. The immense scope and multitude of possible applications that the range covers became clear at the joint stand at the 16th LogiMAT – International Trade Fair for Intralogistic Solutions and Process Management.

STAHL CraneSystems counts as one of the world’s leading manufacturers of hoists and crane components and is the international specialist when it comes to explosion-proof crane technology. The brand Yale of Columbus McKinnon Industrial Products GmbH in Wuppertal is the leading brand in Europe for manual standard hoists. With its Pfaff-silberblau brand, Columbus McKinnon Engineered Products GmbH in Kissing has numbered among the technology leaders in components and system solutions for mechanical drive and hoisting technology for more than 150 years. And Magnetek is America’s largest supplier of digital drive systems for industrial cranes and hoists.

The brands presented the perfect synergy between these different products at their stand at this year’s LogiMAT 2018. The individual portfolios are supplemented by different focuses and competencies and offer their customers an all-encompassing service.

The dynamic and bright stand presented products and prototypes and invited visitors to explore and try out. Competent staff answered questions and stood by with a wealth of information on the group and all innovations. The booth evening on 14 March gave...
everyone an opportunity to make new contacts in a relaxed atmosphere of American food and music.

The LogiMAT 2018 was a great joint success for Columbus McKinnon Corporation. With 55,300 visitors and 1,564 exhibitors, the trade fair is one of the most eminent for intralogistics worldwide. Both the number of visitors and exhibitors have grown within three years by 50 and 35 percent respectively. This positive trend should continue next year – of course with STAHL CraneSystems within Columbus McKinnon Corporation.

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Photos:

Throng of visitors on all three days: the joint stand of Columbus McKinnon Corporation.

The overhead banner at the Columbus McKinnon stand visualised the perfect synergy of the products of the different brands in the group.
The four brands presented products and prototypes and stood by for talks with customers.

Open on all sides, the stand invited visitors to explore and find out more.
The second day of the fair at the Columbus McKinnon stand closed with an evening of American food and music.